

## General Outline of Class Time

6:00 - 6:10	Devotion
6:10 - 6:40	Quiz
6:45 - 7:15	Review of Case from Preceding Week
7:15 - 7:30	Break
7:30 - 8:00	Discussion of Article in <u>On Moral Business</u>
8:00 - 8:45	Presentation of New Material
8:45 - 9:00	Break
9:00 - 9:30	Presentation of New Material
9:30 - 10:00	Application of Strategy to IRAC

## CLASS TWO ASSIGNMENTS

### INDIVIDUAL

1. Read Chapters 5 and 6 in the International Business textbook.
2. Apply Chapters 5 and 6 to IRAC.
3. Read the case "IKEA: Furnishing the World," beginning on p. 129 of the textbook.
4. Read "The New Poland: Major Problems for Ethical Business," beginning on p. 765 in the On Moral Business textbook.

### LEARNING TEAM

1. Review for the upcoming quiz. Concentrate this study on the German Car case and the suggestions in class.
2. Work on the IKEA case, answering all questions in the book.
3. Brainstorm and Critique the ideas for IRAC.
4. Discuss the Poland article in On Moral Business.