

General Outline of Class Time

6:00 - 6:10	Devotion
6:10 - 6:40	Quiz
6:45 - 7:15	Review of Case from Preceding Week
7:15 - 7:30	Break
7:30 - 8:00	Discussion of Article in <u>On Moral Business</u>
8:00 - 8:45	Presentation of New Material
8:45 - 9:00	Break
9:00 - 9:30	Presentation of New Material
9:30 - 10:00	Application of Strategy to IRAC

CLASS THREE ASSIGNMENTS

INDIVIDUAL

1. Read Chapters 7-9 in the International Business textbook.
2. Apply Chapters 7-9 to IRAC.
3. Read the case "Otjiwarongo Crocodile Ranch," beginning on p. 318.
4. Read "The Gross National Product and the Gods: The Idea of Economic Culture," by Peter Berger, beginning on p. 743 in On Moral Business.

LEARNING TEAM

1. Review for the Quiz, concentrating that review on the IKEA case.
2. Do the Crocodile Ranch case.
3. Brainstorm and compare your IRAC ideas.
4. Discuss the Berger article in On Moral Business.